***Resource list: Communicating social change***

[Telling truer stories of how we change the world](https://thousandcurrents.org/telling-truer-stories-of-how-we-change-the-world/), Jennifer Lentfer, Thousand Currents blog

[Means, ends, and poverty porn](https://thousandcurrents.org/means-ends-and-poverty-porn/), Jennifer Lentfer, Thousand Currents blog

[10 “big picture” communications questions for the social good sector](http://www.how-matters.org/2016/11/02/10-big-picture-communications-questions-for-the-social-good-sector/), Jennifer Lentfer, how-matters.org

[Voices: The building blocks of social change](http://www.cdra.org.za/uploads/1/1/1/6/111664/voices_-_the_building_blocks_of_social_change_-_by_nomvula_dlamini.pdf), Community Development Resource Centre

[On Message: Sisonke Msimang on how to 'shake things up' in your communications](https://www.devex.com/news/on-message-sisonke-msimang-on-how-to-shake-things-up-in-your-communications-94826), Devex

[The Development Element: Guidelines for the future of communicating about the end of global poverty](https://issuu.com/howmatters/docs/the_development_element), by Jennifer Lentfer of how-matters.org and the Spring 2014 International Development Communications class of Georgetown University's Public Relations Masters Program

[Messaging this Moment Handbook](https://www.communitychange.org/wp-content/uploads/2017/08/C3-Messaging-This-Moment-Handbook.pdf), Center for Community Change

[Narrative Initiative](https://narrativeinitiative.org/blog/narrative-change-a-working-definition-and-related-terms/?mc_cid=142a950221&mc_eid=2cfd1d4a2d)

[How to Use Stories to Bring ‘Us’ and ‘Them’ Together](https://ssir.org/articles/entry/how_to_use_stories_to_bring_us_and_them_together), in SSIR

[Intro to Story-based Strategy](https://www.storybasedstrategy.org/intro-to-sbs), Center for Story-Based Strategy

[A Guide to Hope-based Communications](https://www.openglobalrights.org/hope-guide/), OpenGlobalRights

[A Practical Guide for Communicating Global Justice & Solidarity: An alternative to the language of development, aid and charity](https://www.healthpovertyaction.org/wp-content/uploads/2019/04/A-Practical-Guide-For-Communicating-Global-Justice-and-Solidarity.pdf), Framing Matters for Health Poverty Action

[More than words: How communicating our shared values and mutual connections can bring hope for a new tomorrow](https://www.ariadne-network.eu/wp-content/uploads/2015/03/More-Than-Words.pdf), Thomas Paine Initiative

#ThisIsWhatFeministLeadershipLooksLike: [feministleadership.org](https://feministleadership.org/)

[Change the Story: Harnessing the power of narrative for social change](https://www.newtactics.org/conversation/change-story-harnessing-power-narrative-social-change), New Tactics in Human Rights

[Sidekick Manifesto](http://sidekickmanifesto.org/)

[EthicalStorytelling.com](http://ethicalstorytelling.com/)

[10 Best Practices for NGOs to Consider When Working with Photographers and Photography](https://www.cvt.org/blog/healing-and-human-rights/10-best-practices-ngos-consider-when-working-photographers-and), Center for Victims of Torture

[GlobalGiving Community Photo Standards](https://www.globalgiving.org/nonprofit-partner-handbook-static/GG_CommunityPhotoStandards.pdf)

[Stories Worth Telling: A Guide to Strategic and Sustainable Nonprofit Storytelling](http://meyerfoundation.org/how-we-work/strategies/stories-worth-telling), Meyer Foundation

[Hatch for Good](https://www.hatchforgood.org/): Tell stories with purpose

[Storytelling for Good](https://storytelling.comnetwork.org/), ComNet

[What's so special about storytelling for social change?](https://www.opendemocracy.net/transformation/simon-hodges/what%E2%80%99s-so-special-about-storytelling-for-social-change) OpenDemocracy

[How to Write About Africa](https://granta.com/how-to-write-about-africa/), by Binyavanga Wainaina in Granta

[#PowerShifts Resources: Reclaiming Representation](https://oxfamblogs.org/fp2p/powershifts-resources-reclaiming-representation/), From Poverty to Power

[My Mom Interned at a Non-Profit and Now All Her Emails are Different](https://www.mcsweeneys.net/articles/my-mom-interned-at-a-nonprofit-and-now-all-her-emails-are-different), *McSweeney's*

[#GivingTuesday is over: Now what to do about those objectionable fundraising messages](http://www.how-matters.org/2018/12/04/givingtuesday-is-over-objectionable-fundraising/), Jennifer Lentfer, how-matters.org

[A Progressive’s Style Guide](https://s3.amazonaws.com/s3.sumofus.org/images/SUMOFUS_PROGRESSIVE-STYLEGUIDE.pdf), Sum of Us

“[How the everyday use of militaristic jargon makes us more combative](http://wagingnonviolence.org/2016/12/militaristic-jargon-combative/)”, Waging Nonviolence

“[No more stolen stories](http://laceibamfi.org/blog-posts/no-more-stolen-stories/)”, La Cieba (See resource list at end.)

[Frameworks Institute toolkits](https://www.frameworksinstitute.org/toolkits.html)

More on #DevComms from how-matters.org: <http://www.how-matters.org/category/dev-comms/>

When you’re ready to make sure your organization gets serious about anti-oppression and equity-based communications, McKensie Mack can help: [www.mckensiemack.com](https://www.mckensiemack.com/services)

***Communicating about the climate crisis***

[How to make people care about climate change? Tell it one story at a time](http://grist.org/climate-energy/how-to-make-people-care-about-climate-change-tell-it-one-story-at-a-time/). Grist

[Recovering a narrative of place - stories in the time of climate change](https://theconversation.com/friday-essay-recovering-a-narrative-of-place-stories-in-the-time-of-climate-change-95067), The Conversation

[An Optimist's Guide to Solving Climate Change and Saving the World](https://www.vice.com/en_us/article/3kyp8y/an-optimists-guide-to-solving-climate-change-and-saving-the-world), Vice

[‘That’s the power of talking about it’: How climate activists can communicate better](https://psmag.com/ideas/how-climate-activists-can-communicate-better), Pacific Standard

[Climate Change in the American Minds, March 2018](https://climatecommunication.yale.edu/publications/climate-change-american-mind-march-2018/) Survey

[Video: 10 principles to communicate climate change](http://www.resource-media.org/from-photos-to-video-10-principles-to-communicate-climate-change/), Resource Media

[Your Rich Friend Who Goes On Ski Holidays Could Save the Planet](https://www.vice.com/en_in/article/d3n3bm/ski-holiday-melting-snow-climate-change), Vice

[How to talk to kids about climate change without scaring them](https://mashable.com/article/climate-change-talking-to-kids/), Mashable

[To Tell the Story of Biodiversity Loss, Make It About Humans](https://www.nytimes.com/2019/05/10/reader-center/biodiversity-loss-species-extinction.html?action=click&module=Well&pgtype=Homepage&section=Climate%20and%20Environment&fbclid=IwAR1mrPT6uDkSVvMYpOxGLAf3wiHwapanTQV4YnK_SzzBHOc1B7fZFM2gHSE), New York Times

[Why the Guardian is changing the language it uses about the environment](https://www.theguardian.com/environment/2019/may/17/why-the-guardian-is-changing-the-language-it-uses-about-the-environment?fbclid=IwAR2Gcd7ydyFvyu6UXrCouHT6fmfLe0HkEKJENOTCwUmsCRs4ZJlde7DubvU), The Guardian UK

[The one sure way to convince a climate denier](https://grist.org/article/the-one-sure-way-to-convince-a-climate-denier/), Grist

[Does the term “climate change” need a makeover? Some think so - here’s why](https://www.cbsnews.com/news/does-the-term-climate-change-need-a-makeover-some-think-so-heres-why/), CBS News

[I work in the environmental movement. I don’t care if you recycle.](https://www.vox.com/the-highlight/2019/5/28/18629833/climate-change-2019-green-new-deal) By Mary Annaise Heglar in Vox

[Why a hipster, vegan, green tech economy is not sustainable](https://www.aljazeera.com/indepth/opinion/hipster-vegan-green-tech-economy-sustainable-190605105120654.html), by Vijay Kolinjivadi in Al Jazeera

[Some Compelling Reasons Not to Give Up on Solving Climate Change](https://www.vice.com/en_us/article/nea93d/actually-humans-probably-will-survive-the-climate-crisis), by Shayla Love in Vice