



## WELCOME



We will start soon.  
In the meantime, please select  
your interpretation channel

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## BIENVENIDES



Empezaremos pronto.  
Mientras tanto, selecciona  
tu canal de interpretación

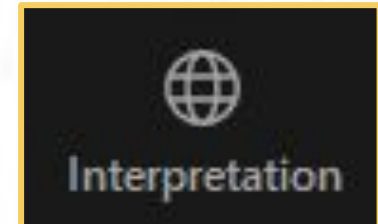
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## BIENVENU/E



Nous commencerons bientôt.  
En attendant, veuillez sélectionner  
votre canal d'interprétation

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**HRFN**

Human Rights  
Funders Network

**ARIADNE**   
European Funders for Social Change and Human Rights

**PAWHR**  
philanthropy advancing  
women's human rights



 **WELCOME**

 **BIENVENIDES**

 **BIENVENU/E**



**HRFN**

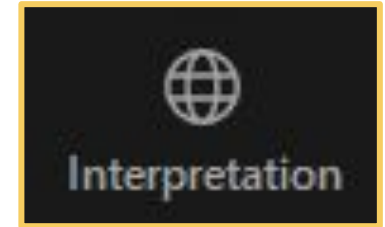
Human Rights  
Funders Network

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European Funders for Social Change and Human Rights

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philanthropy advancing  
women's human rights

# Elige tu idioma: canal de interpretación

## Choose your language: interpretation channel



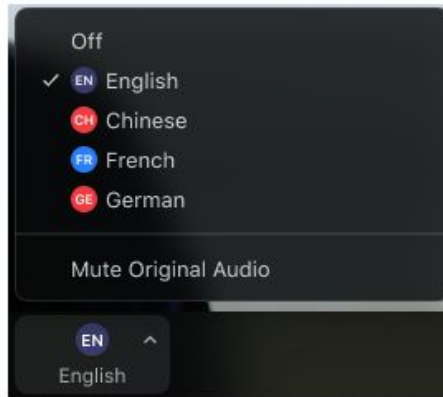
### Escuchar la interpretación del lenguaje

Ventanas | Mac OS

1. En su reunión / seminario controles, haga clic en **Interpretación** .



2. Haga clic en el idioma que le gustaría escuchar.



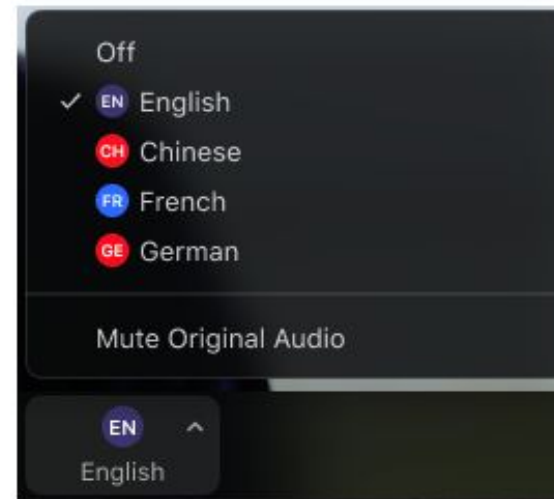
3. (Opcional) Para escuchar solo el idioma interpretado, haga clic en **Silenciar audio original** .

Windows | macOS

1. In your meeting/webinar controls, click **Interpretation**.



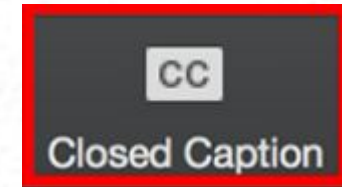
2. Click the language that you would like to hear.



3. (Optional) To hear the interpreted language only, click **Mute Original Audio**.



**REC** ●



**MUTE YOURSELF**

**LEAVE YOUR VIDEO ON**  
(if possible)

**IT WILL BE RECORDED**  
(main session)

**CLOSED CAPTION IS AVAILABLE**



**PON TU MICRÓFONO EN SILENCIO**

**DEJA TU VIDEO ENCENDIDO**  
(si es posible)

**SE GRABARÁ**  
(la sesión principal)

**SUBTITULADO**  
(en inglés)



**METTEZ VOUS EN SILENCIEUX**

**ALLUMEZ VOTRE VIDÉO**  
(si possible)

**IL SERA ENREGISTRÉ**  
(session principale)

**SOUS-TITRAGE**  
(en anglais)





**Compartir y cambiar el poder**  
**Partage et transfert du pouvoir**



**Rendición de cuentas**  
**Responsabilité**



**Cuidado colectivo**  
**Soin collectif**



**Centrar el liderazgo de la comunidad**  
**Pilotage par la communauté**



**Equidad**  
**Équité**



**Adaptabilidad y aprendizaje**  
**Adaptabilité et apprentissage**



Previous Speakers

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Oradores Anteriores



ancing our governance and investment practices.



2019. On the situation of migrant women's





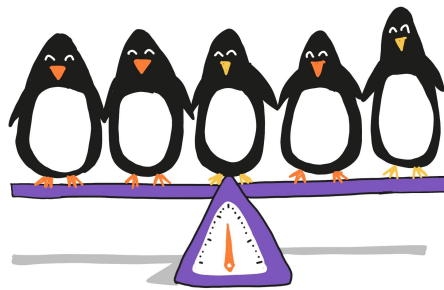
# PREVIOUS WORKSHOPS / SESIÓN ANTERIORES

## POWER



COMPARTIR Y  
CAMBIAR EL PODER

## EQUITY EQUIDAD



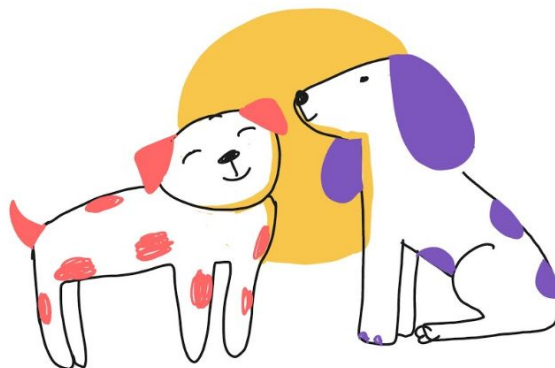
## COMMUNITY DRIVEN



CENTRAR EL LIDERAZGO  
DE LA COMUNIDAD



ADAPTABILITY AND LEARNING  
ADAPTABILIDAD Y APRENDIZAJE



RENDICIÓN DE CUENTAS/  
ACCOUNTABILITY



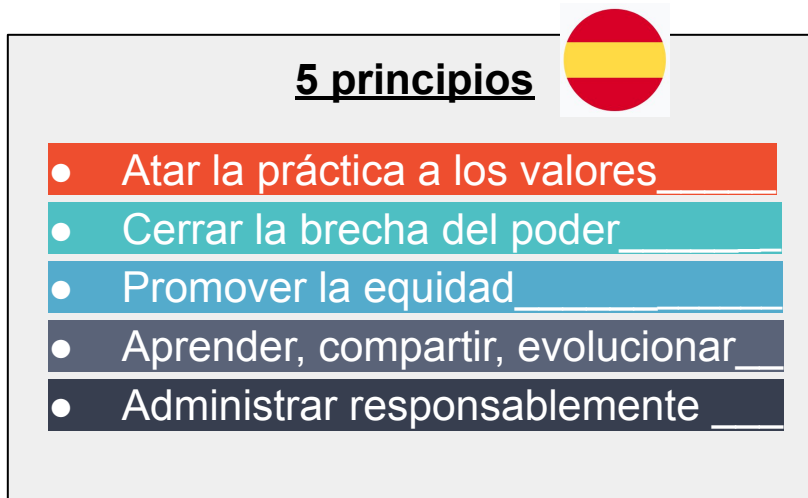
COLLECTIVE CARE  
CUIDADO COLECTIVO

## GET PRACTICAL

# How to implement equitable, effective, efficient practices

## MANOS A LA OBRA

# Cómo implementar prácticas equitativas, efectivas y eficientes





## THE CONCEPTS IDENTIFIED AND TESTED

**4 potential ideas** geared to increasing resources to shift power towards global south grassroots groups/movements



**A GRASSROOTS CHANGE LAB** – a flexible working space to meet and make connections.



**A NON-BRANDED BASKET FUND** – small unrestricted grants to frontline groups.



**A “QUALITY TRADEMARK” FOR FUNDERS** – to incentivise and reward funders for empowering engagement.



**AN ONLINE RESOURCING PLATFORM** – to connect, advise and support grassroots movements to meet their resourcing needs.



**These 4 concepts collectively seek:**

- Accessible, long-term, core and flexible funding
- Funding for grassroots movements, particularly in restrictive contexts
- Build trust & relationships that enable the sharing of non-financial resources
- Unlock other resources beyond international funding

## LOS CONCEPTOS IDENTIFICADOS Y COMPROBADOS

**4 posibles ideas** que buscan aumentar los recursos para poner el poder en manos de los grupos/movimientos sociales de base del Sur Global

**UN LABORATORIO DE BASE PARA EL CAMBIO** – un espacio de trabajo flexible para reunirse y conectar.

**UN FONDO QUE SEA UNA CESTA SIN MARCA** – apoyos pequeños e irrestrictos para los grupos en las trincheras de las luchas sociales.

**UNA “MARCA DE CALIDAD” PARA FINANCIADORXS** – para incentivar y reconocer a financiadorxs por empoderar a través de la participación.


**UNA PLATAFORMA DE APOYO EN LÍNEA** – para conectar, aconsejar y apoyar a los movimientos sociales de base con el fin de que cubran sus necesidades en cuanto al apoyo que necesitan.



**Colectivamente, estos 4 conceptos buscan:**

- Fondos accesibles, de largo plazo, institucionales y flexibles
- Fondos para los movimientos de base, particularmente en contextos restrictivos
- Fomentar la confianza y crear relaciones que permitan que se
- Liberar otros recursos, más allá del financiamiento internacional

# Resources you might find helpful / Recursos que pueden ser útiles



## SHIFTING POWER AND RESOURCES TO GRASSROOTS MOVEMENTS

Findings from consultations with activists and funders, July 2019

### WHY THIS RESEARCH IS IMPORTANT...


The question of how grassroots groups and activists based in the global south can mobilise adequate support to overcome the growing ecological, social, political and economic challenges they face and achieve positive change is a serious one that requires our attention. These groups face significant challenges in accessing key resources (financial and otherwise) to sustain their work.

In recent years, progressive funders and civil society platforms have explored different resourcing strategies and modalities that better support smaller, less formal groups to continue their work and amplify their positive impact, especially at the local level. Feminist funds and community philanthropy organisations have long been at the forefront of this effort, but there is a lot more that could be done to fill important resourcing gaps across movements and geographies. There is a struggle to identify practical and innovative resourcing tools for grassroots actors beyond the traditional development aid framework. There is also a lack of methods to bring innovative approaches to fruition.

In response to this challenge, CIVICUS embarked on a consultation process to identify, in a participatory way, possible mechanisms that would increase the scale and quality of resources, both international and domestic, for these groups and movements. Over the course of five months, we have had the privilege to learn from activists, organisers, young leaders and progressive funders from around the world about resourcing challenges, and to sense-check solutions and co-create scenarios based on lived experiences, bold ideas and deep understanding of social problems.

This consultation is an attempt to move conversations forward at a practical level, exploring options that, pulled together, could help start a radical transformation in the range and quality of resources accessible to grassroots groups. As well as sense-checking the relevance, appeal and feasibility of emerging concepts, the process itself has been significant. These early explorations have directly engaged the groups that we seek to better resource, including a cross-section of grassroots activists, the financial arms of social movements and other strategic partners.

This document is a distillation of our findings and learnings.



### AN IN-DEPTH AND PARTICIPATORY PROCESS

Over the course of five months, the consultants leading this process undertook a literature review and held a wide range of interviews to inform thinking about a set of potential resourcing concepts, which were later developed and tested through further interviews, a survey and several focus group discussions. The process included:

- **5 STEERING CONVERSATIONS** with CIVICUS staff and board members
- **18 KEY INFORMANT INTERVIEWS** with a wide range of representatives from grassroots movements and activist funders
- **1 IDEATION SESSION** undertaken by the consultancy team to develop new concepts
- **1 ONLINE SURVEY** on the proposed concepts sent to interviewees
- **8 INTERVIEWS** with sector experts
- **3 FOCUS GROUP DISCUSSIONS** with an international group of activists and funders to test the concepts (25 people participated)



## Strengthening Youth-Led Movements

The Youth Action Lab is a one year co-creation lab for grassroots youth activists based in the to support their movements to become more resilient and sustainable in their pursuit of a mor is an innovative, safe, active, inclusive, collective, representative and connected space, online



DOWNLOAD  
[www.civicus.org/youthplaybook](http://www.civicus.org/youthplaybook)

Resourcing  
**youth-led**  
groups & movements

A REFLECTIVE PLAYBOOK  
FOR DONORS AND  
YOUTH ORGANISERS

A reflective playbook for donors and youth organisers



# BREAKOUT ROOMS/ SALAS PARA GRUPOS PEQUEÑOS



## ROOMS 1 & 2 Building Buy-in

How can we make the case to foundation trustees/boards/leaders to implement the principles? What do you need, as programmatic staff, in order to make that case?



## ROOMS 3 & 4 Learning & Assessment

What tools can best support funders in evaluating progress against the principles? How do we benchmark how funders are doing across the different principles and provide clear metrics for implementing the principles in practice? How do we support them in this process?



## ROOMS 5 & 6 Expanding Reach

How can we use the principles to influence funding outside of progressive donor networks? Can we use them to advocate with more mainstream funders? Bilateral/multilateral donors? How?



## ROOMS 7 & 8 Accountability

How can we establish feedback/accountability loops between funders and grantees/activists? What are ways to make this a comfortable process for grantees/activists?



## Sala 9 español

**Obtener apoyo + Expandir el alcance**  
(Building Buy-In + Expanding Reach)



## Sala 10 español

**Aprendizaje y evaluación + Rendición de cuentas**  
(Learning and Assessment + Accountability)



# BREAKOUT ROOMS/ SALAS PARA GRUPOS PEQUEÑOS



## Sala 9

**Obtener apoyo +  
Expandir el alcance**

**Obtener apoyo:** ¿Cómo podemos presentarles los principios a fideicomisarios/juntas/líderes de fundaciones para que los implementen? ¿Qué necesitan ustedes, como personal programático, para presentar y promover la implementación de los principios?

**Expandir el alcance:** ¿Cómo usamos los principios para influenciar el financiamiento fuera de las redes de donantes progresistas? ¿Podemos usarlos para abogar ante financiadoras más tradicionales? ¿Donantes bilaterales/multilaterales? ¿Cómo?



## Sala 10

**Aprendizaje y evaluación +  
Rendición de cuentas**

**Aprendizaje y evaluación:** ¿Qué herramientas pueden apoyar mejor a las financiadoras en la evaluación del progreso hacia los principios? ¿En qué formas medimos cómo les va a las financiadoras con los diferentes principios y brindamos métricas claras para implementar los principios en la práctica? ¿Cómo les apoyamos en este proceso?

**Rendición de cuentas:** ¿Cómo podemos establecer un bucle de retroalimentación/rendición de cuentas entre financiadoras y copartes/activistas? ¿Qué opciones tenemos para que este proceso sea cómodo para copartes/activistas?



 **THANK YOU ... let's stay in touch!**

 **GRACIAS ... ¡estamos en contacto!**

 **MERCI... nous sommes en contact!**

English survey:

<https://www.surveymonkey.com/r/PPW6English>

Encuesta en español:

<https://www.surveymonkey.com/r/PPW6Spanish>